

ZENA COLLINS

SPEAKER · AUTHOR · EMOTIONAL INTELLIGENCE + AI

Author of Stop Wasting Time With AI — The Emotional Maths® Method

Certified Master Trainer in the MSCEIT®2 · Co-Founder, Grand Strategy Consulting LLC



THE TALK YOUR AUDIENCE WILL USE ON MONDAY

Most AI talks sell tools or fear. Zena Collins does neither. She shows audiences that SUMMS™ — See, Understand, Make, Manage, Sustain, built on the measurable science of emotional intelligence — is what determines their AI results, and she proves it in the room with a live Emotional Maths® exercise.

SIGNATURE TOPICS

Stop Wasting Time With AI

The keynote of the book: why your EI, not your tool stack, drives your AI results — with a live Emotional Maths® exercise the audience runs in real time.

From AI Resistance to AI Readiness

For leaders: what people are actually feeling when adoption stalls, and how to lead the change with SUMMS™: See, Understand, Make, Manage, Sustain.

Learning AI in Community

For L&D and education: the peer-learning architecture that outperforms solo tutorials, and how to build AI Learning Circles that stick.

FORMATS

Keynotes (45–60 min) · Interactive workshops (half / full day) · Executive briefings · Virtual sessions

WHY ZENA

- 14 years at EY, leading large-scale organizational change
- Certified Master Trainer in the MSCEIT®2, through MHS in partnership with Dr. David R. Caruso
- Creator of Emotional Maths®, SUMMS™, and SCRIPT™
- Producer of award-winning independent film & theater — she knows how to hold a room
- Delivered virtual AI sessions up to Fortune 100 scale
- Born in Hackney, London; based in Maryland, USA

AUDIENCES

- Corporate leadership & all-hands
- Conferences & industry events
- L&D and HR communities
- Schools & universities

BOOK ZENA

stopwastingtimewithai.com/speaking

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Emotional Maths®, SUMMS™ and SCRIPT™ are proprietary to Grand Strategy Consulting LLC.